

Dr Simon Ewing-Jarvie

RESUME

I am an intellectual magpie. I love finding shiny, interesting ideas and taking them back to my nest to show to wife, children and cat (and anyone else passing by). Often, I combine several of these ideas together for someone else that wants to do business better. For the last few years, the theme is organisational leverage with a particular focus on disruptive strategy, business war games and experiential learning simulations.

I am a serial disruptor - a contrarian thinker. Not in a bad way, mind you. I'm referring to disruptive strategy – asking why not – challenging old ways of doing things. Now, as you can imagine, this caused a few problems in my early life as an Army officer although, surprisingly, not so much on peace-keeping operations or in the field generally when there are far fewer forms to fill in (I don't do forms). Even I would admit that my mid-life work as a commercial pilot and skydiving instructor wasn't the place to try disruptive innovation. As a human resources manager, I found training and employee relations to be excellent environments for testing new ideas although some of the outcomes were interesting.

I even took my disruptive persona all the way through university (both learning and teaching) and have a PhD to show that the learning apprenticeship was completed. I thought politics would be a hotbed of good disruption but there were more forms and rules than the Army (and less of most of the good things). So it's back to disrupting the business world! There's a serious list of former jobs on my LinkedIn profile page.

My business partner, Heather Roy, and I have two companies. **TorquePoint** specialises in the design and delivery of Business War Games used to develop and test strategy through to experiential learning programmes. **Black Swans** is a member-based organisation that provides 'players' (competitors, regulators, consumers, media etc) exclusively for TorquePoint simulations.

I'm married to Julia and we have 3 children. We live in Wellington. I research and publish on national security matters and write military fiction under the pseudonym 'Simon Roberts' and you can read some of it on my blog at www.unclas.com or at Amazon Kindle.

And in case you're interested, recreation for me usually involves a boat, a fishing rod and a roll of duct tape (the latter for fixing either of the other two as required). I also play several musical instruments averagely, grow chillies and make my own whisky.

I can be contacted via email at simon@torquepoint.co.nz or cell 021 887 674. I'm also on LinkedIn (www.linkedin.com/in/simonewingjarvie/) and welcome new connections (just tell me how you know me please!)



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